#### **Press release**

**Travel smart**

**Well-equipped on the road**

|  |  |
| --- | --- |
| **Whether you're heading off on a long-distance trip or a short getaway – if you’re traveling by car, chances are you're not just packing luggage but also snacks and drinks, especially when traveling with children. One important safety tip: glass bottles, which can shatter easily in an accident, should always be stored carefully inside the vehicle. Or better yet, opt for plastic bottles – the ADAC (German Automobile Club) recommends this too.**  When it comes to safety, we often think of brakes, tires, and lights first, or check for a high-visibility vest, warning triangle, and first-aid kit. And of course, everyone buckles up before departure. But we often overlook the cargo in the car's interior. Loose items can quickly become dangerous projectiles during sudden braking or evasive maneuvers.  **High impact, high risk**  The danger lies in physics[[1]](#footnote-1): in the event of a sudden stop or head-on collision at 50 km/h unsecured objects can hit with up to 50 times their original weight. Even at lower speeds, the force is considerable. Fragile items like glass bottles can pose a serious risk of injury – when they shatter on impact, sharp shards may become dangerous flying objects.  **Be cautious with glass, prefer plastic**  The ADAC conducted a crash test to demonstrate the dangers of unsecured items and offers practical advice[[2]](#footnote-2): avoid placing fragile objects openly in the car’s cabin. ADAC spokesperson Michael Gebhardt explains: "The risk of glass bottles breaking in a crash and causing injury from the shards is definitely there. If bottles are carried in closed bags, the risk can be greatly reduced. Alternatively, using plastic bottles is a safer option."  **Conclusion**  When packing your car, and especially when placing items in the cabin, be extra careful. Secure loose objects properly and – for drinks on the go – plastic bottles are the safest bet. That way, you're ready to enjoy your trip with peace of mind. | **Contact**  Claudia Wörner  yes or no Media GmbH  Vor dem Lauch 4  70567 Stuttgart  Germany  www.yes-or-no.de  Tel + 49 711 758589 00  presse@yes-or-no.de  Characters: 2.088 |

**Image material:**



*Always stable and safe: Plastic bottles are a shatterproof option for drinks on the go. In general, luggage in the car should be stored securely. Sharp and fragile objects in particular can pose a risk of injury to passengers during sudden braking or accidents. (ALPLA, own image)*

**About “Plastic is fantastic“**

"Plastic is fantastic" refers to the relationship between humans and one of the most elementary building blocks of civilization: plastic. With factual contributions, the initiative aims to achieve the appreciation that is appropriate for the versatile material.

The Austrian specialist for plastic packaging Alpla has launched "Plastic is fantastic" – because the company believes in the recyclable material. For example, Alpla is now in its third generation of commitment to sustainable recycling solutions and is also a pioneer in the development of new bioplastics. What makes plastic so fantastic is also shown in the new video "Plastic is fantastic" on YouTube.

1. Force = Mass × Acceleration (F = m × a) [↑](#footnote-ref-1)
2. https://www.adac.de/rund-ums-fahrzeug/ausstattung-technik-zubehoer/ladungssicherung/ladung-sichern/ [↑](#footnote-ref-2)